**Product Description**

Intertrac® OBM is an online tool which records, visualizes and analyzes Seastores purchasing patterns by vessel and fleet.

The system contains information on paint order volumes, spend, order frequency, individual order size, thinner/paint ratios, key port usage, key product usage and historic vessel trading routes.

Empowered by big data and machine learning, Intertrac OBM helps vessels realize their optimized OBM performance with realistic solutions in line with their trading activities.

**Key Features**

- Real time access to purchasing data and progress tracking
- Insights into possible ways to streamline buying behavior of each individual vessel with quantifiable results
- Provide alternative ports with greater savings potential for each vessel based on its trading route
- Calculate thinner consumption for each vessel and benchmark against best-in-class performance
- Identify small quantity order which adds to additional admin cost for Ship operators
- Identify product choice optimization to provide cost savings
- Compare sister vessels within the fleet and benchmark against one another
- User friendly, self explanatory interface

**Benefits**

- Greater transparency and control over OBM paint consumption
- Higher efficiency with spend reduction of up to 20%
- Realistic steps for optimization are suggested based on relevant KPIs
- Real time visibility of relevant measures for Seastores activities

To find out more visit: [www.international-marine.com](http://www.international-marine.com)
For each of our products the relevant Product Data Sheet, Material Safety Data Sheet and package labelling comprise an integral information system about the product in question. Copies of our Product Data Sheets and Material Safety Data Sheets are available on request or from our website.

Unless otherwise agreed in writing, all products supplied and technical advice or recommendations given are subject to the Conditions of Sale of our supplying company and the provisions of the relevant product data sheet.

Port Optimization

Marine vessels operate in various routes, which makes it challenging to plan ahead where to pick up paint.

Intertrac OBM allows you to see where the vessel has been picking up paint.

Empowered by historical vessel traffic data and global trade activities data, Intertrac OBM identifies all alternative ports where a vessel has visited, giving you the option to operate your vessel's Seastores pickup more efficiently.

Intertrac OBM continues to update the vessel traffic data so that you will always have the most recent information.

Thinner Reduction

Thinner is often used in paint to increase the ease of application. Most of International product range have been engineered to increase the ease of application using brush and roller.

This helps to lower the use of thinners. Using excessive amount of thinner often leads to insufficient dry film thickness which could result in premature repair of the painted area.

The excessive use of thinners also incurs unnecessary spend on the vessel. Intertrac OBM monitors vessel's thinner consumption to ensure the right ratio is used with automated data feed.

Visibility of historical global trade activity data

Intertrac OBM monitors vessel’s thinner usage to help you keep the consumption cost at bay

SMART PURCHASING
WE MAKE IT POSSIBLE

Greater transparency and control over OBM paint consumption
Real time access to purchasing data and optimized solutions
User friendly, self-explanatory interface

Intertrac OBM

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